

## 1/16 PAGE

2 col. (3.7") x 2"  
4 col. inches

Weeks	Cost per issue
1	\$66.16
13	\$61.16
26	\$58.64
52	\$56.12

Subtract \$16 for BW

**1/16  
PAGE**

## 1/8 PAGE

2 col. (3.7") x 4"  
8 col. inches

Weeks	Cost per issue
1	\$127.28
13	\$117.76
26	\$113.04
52	\$108.24

Subtract \$32 for BW

**1/8  
PAGE**

## 1/6 PAGE

3 col. (5.63") x 4"  
12 col. inches

Weeks	Cost per issue
1	\$190.92
13	\$176.64
26	\$169.56
52	\$162.36

Subtract \$48 for BW

**1/6  
PAGE**

## 1/4 PAGE

3 col. (5.63") x 6.75"  
20.25 col. inches

Weeks	Cost per issue
1	\$314.23
13	\$291.35
26	\$279.81
52	\$268.26

Subtract \$85 for BW

**1/4  
PAGE**

## 1/2 PAGE VERTICAL

3 col. (5.63") x 11"  
33 col. inches

Weeks	Cost per issue
1	\$439.75
13	\$404.44
26	\$386.62
52	\$368.80

Subtract \$85 for BW

**1/2-V  
PAGE**

## 1/2 PAGE HORIZONTAL

5 col. (9.5") x 6.75"  
33.75 col. inches

Weeks	Cost per issue
1	\$447.81
13	\$411.70
26	\$393.48
52	\$375.25

Subtract \$85 for BW

**1/2-H  
PAGE**

## 2/3 PAGE

3 col. (5.63") x 14"  
42 col. inches

Weeks	Cost per issue
1	\$513.82
13	\$470.98
26	\$449.56
52	\$428.14

Subtract \$85 for BW

**2/3  
PAGE**

## 3/4 PAGE

4 col. (7.57") x 11"  
44 col. inches

Weeks	Cost per issue
1	\$534.24
13	\$489.36
26	\$466.92
52	\$444.48

Subtract \$85 for BW

**3/4  
PAGE**

## FULL PAGE

5 col. (9.5") x 14"  
70 col. inches

Weeks	Cost per issue
1	\$764.00
13	\$696.10
26	\$662.50
52	\$628.20

Subtract \$85 for BW

**FULL  
PAGE**