

**Averaging  
OVER 25,000  
USERS DAILY**



## CAPEGAZETTE.com

provides the most comprehensive coverage of Cape Region news and information drawing readers with local interests.

Over 4 million annual unique users choose CapeGazette.com as their source to stay in tune with the Delaware Cape Region.

## PREMIUM WEB DISPLAY CAMPAIGNS RATES PER WEEK

OPEN*	52 WEEK CONTRACT	WEEKLY IMPRESSIONS	GUARANTEED ANNUAL IMPRESSIONS
\$125	\$115	14,500	750,000
\$185	\$175	22,000	1,125,000
\$240	\$225	29,000	1,500,000
\$290	\$280	36,000	1,875,000
\$350	\$325	43,000	2,250,000
\$375	\$365	50,000	2,625,000
\$420	\$405	58,000	3,000,000

\*Weekly buys only available as contracted inventory permits

## WEB RATES

Local campaigns placed on CapeGazette.com receive click-through rates 2–5 times higher than web display averages.

## AFFILIATE PROGRAM

A unique opportunity for businesses and organizations to create native content on CapeGazette.com. Members are able to connect with millions of users.

**\$35 per week | \$10 per week for 501(c)(3)**

### Benefits include:

- Post business offers and briefs to the public
- Premium rotating 300x250 banner on story pages
- Your unique web address (mini-site) listed in our business directory
- RSS Feed available - Update social media accounts and website
- Submit calendar information
- Share your listing on social networks
- Google Map displays your primary location
- Use this program to drive more traffic to your site
- All posts indexed by major search engines

## AFFILIATE REAL ESTATE PROGRAM

Real estate businesses can promote and post information including their property listings on CapeGazette.com. This program is sure to increase your website traffic numbers. Members are able to post their listing, offers, and specials in front of thousands of daily viewers for \$35 per week. Benefits are the same as the Affiliate program. The extra Real Estate Slot feature enables agents to post photos and information for prospective buyers.

## AFFILIATE / REAL ESTATE

Real Estate Slots Prices based on amount purchased per year.

**1 Slot \$200 per year**

**5 Slots \$375 per year**

**10 Slots \$650 per year**

**20 Slots \$1000 per year**

**35 Slots \$1575 per year**

## REAL ESTATE SLOTS

*The property-listing feature, for an added charge, includes:*

- Main image & photo galleries
- Full details of property
- Agent contact and profile
- Google maps of property
- Social media tools
- Create Open House notices

**Ask about having a customized, actively managed web campaign built for your business.**

Call 302-645-7700 or email [adsales@capegazette.com](mailto:adsales@capegazette.com)